



**ICAR-Agricultural Technology Application Research Institute, Zone-VII,
Umiam, Meghalaya-794103**

**Successful Progressive Farmer/ Entrepreneur in
KVK-Bishnupur**

I. General Personal Profile



1. Name and Address of the Progressive Farmer/ Entrepreneur:
Smt. Naorem Arundyanti,
Oinam Kangjeibung Mapal
2. Age : 49 (years)
3. Sex : Female
4. Educational qualification: B.Sc. Zoology
5. Marital Status : Married
6. Caste : OBC.(SC/ST/OBC/General): OBC
7. Contact No. :
Mobile : 9862559699
Email : arundyanti@gmail.com

II. Details on Farming/ Enterprises

1. **Operational land holding (hectare): 0.25 ha**
 - i) Operational land owned: 0.25ha
 - ii) Operational land leased in: NA
 - iii) Operational land leased out: NA

Operational land holding = (Operational land owned) + (Operational land leased in) – (Operational land leased out)

2. **Type of farming activities being practiced for last 5 years**
 - i. Agriculture
 - ii. Horticulture
 - iii. Fisheries
 - iv. Agro-forestry
 - v. Livestock: (Poultry/ Dairy/ Piggery/ Duckery/ Goatary)
 - vi. Any other (Pl. specify): **Food processing (Tanglei Enterprises)**
3. **Farming sector (s) from which the farmer gets the maximum earnings per year**
 - i. Agriculture
 - ii. Horticulture
 - iii. Fisheries
 - iv. Agro-forestry
 - v. Livestock: (Poultry/ Dairy/ Piggery/ Duckery/ Goatary)
 - vi. Any other (Pl. specify) : **Food processing unit center(Tanglei Enterprises)**

4. Farming experience of the farmer

- i. <5 years
- ii. 5-10 years
- iii. 10-15 years: **Yes**
- iv. >15 years

5. Annual Income

- i. Income from Farm activities : Rs42,000
- ii. Income from Non-farm activities : Rs 1,80,000

Total income= Rs2,22,000

III. Technology Application and Dissemination**1. Trainings received from different institutes/ organizations during last 3 years**

Sl. No.	Institute/ Organisation	Frequency of training received (No.)			
		2015-16	2016-17	2017-18	Total
1.	KVK	1	2	3	6
2.	State Departments	1		1	2
3.	ATMA/ RKVY				
4.	ICAR institute				
5.	SAU/CAU				
6.	Banking institute				
7.	NGOs				
8.	Others (pl. specify)	4	3	3	10
	Total	6	5	7	18

2. Mass media exposure as different sources of farming information and knowledge during last 3 years

Sl. No.	Mass Media	Frequency of exposure		
		Regular	Sometimes	Never
1.	Newspaper		✓	
2.	Radio		✓	
3.	Television		✓	
4.	Newsletter/ bulletins			✓
5.	Magazine/ Journal		✓	

3. Extension contact for technical support and help in farming during last 5 years

Sl. No.	Extension	Frequency of Contact		
		Regular	Sometimes	Never
1.	KVK Scientists	✓		
2.	Agril. Development Officer (ADO)		✓	
3.	Agril. University teacher/ professor			✓
4.	Input Dealers			✓
5.	Journalists			✓
6.	NGOs			✓

IV. Profile of Farming Activity

Major Crop/ Enterprise	Variety/ Breed	Area covered (ha)/ No. (in case of other enterprise)	Yield (q/ha)/ Production per unit	Annual Income (Rs.)
Food processing center (Tanglei Enterprises)	Honey,Ginger,Bamboo Shoot,Seasonal foods and vegetable	NA	900	1,80,000

V. Impact of farming on socio-economic status of farmers

Sl. No.	Socio-economic parameters	Response Category				
		1	2	3	4	5
1.	Employment gained (Man-days)					✓
2.	Additional Income generated (Rs.)					✓
3.	Increase farm size (in hectare)	✓				
4.	Increase diversification of farming					✓
5.	Increase of cropping intensity			✓		
6.	Increase in yield of crops			✓		
7.	Increase in yield of livestock / fisheries					
8.	Enhanced role in decision making					✓
9.	Greater self-reliance					✓
10.	Increase in social participation					✓
11.	Improve status of family in society/ community					✓
12.	Increase influence and acceptability among fellow farmers					✓
13.	Increase purchasing power				✓	
14.	Improve children education quality/ status				✓	
15.	Increase materials possession			✓		
16.	Increase higher accessibility to mass media/ ICTs			✓		
17.	Establish marketing network/ channels				✓	
