



**ICAR-Agricultural Technology Application Research Institute, Zone-VII,
Umiam, Meghalaya-794103**

**Successful Progressive Farmer/ Entrepreneur
KVK-East Khasi Hills**

I. General Personal Profile

1. Name and Address of the Progressive Farmer/
Smti. Rihunlang Bairo
Tynring Village, Mawryngkneng C&RD Block
East Khasi Hills, Meghalaya
2. Age: **44years**
3. Sex: **Female**
4. Educational qualification: **Class 7**
5. Marital Status: **Married**
6. Caste: **ST**
7. Contact No.:
Mobile: **7085553360, 7085057900** Email: **Nil**



II. Details on Farming/ Enterprises

1. **Operational land holding (hectare):**
 - i) Operational land owned: **1 ha**
 - ii) Operational land leased in: **2 ha**
 - iii) Operational land leased out: **0 ha**

Operational land holding = 3 ha

2. **Type of farming activities being practiced for last 5 years**
 - i. Agriculture (**Paddy**)
 - ii. Horticulture (**Tomato, Chilli, Maize, Frenchbean, Ginger**)
 - iii. Fisheries
 - iv. Agro-forestry
 - v. Livestock: (**Piggery**)
 - vi. Any other (Pl. specify):
3. **Farming sector (s) from which the farmer gets the maximum earnings per year**
 - i. Agriculture
 - ii. Horticulture
 - iii. Fisheries
 - iv. Agro-forestry
 - v. Livestock: (Poultry/ Dairy/ Piggery/ Duckery/ Goatary)
 - vi. Any other (Pl. specify)

4. Farming experience of the farmer

- i. <5 years
- ii. 5-10 years
- iii. 10-15 years
- iv. >15 years ✓

5. Annual Income

- i. Income from Farm activities : 2,12,000(Rs.)
- ii. Income from Non-farm activities : 50,000(Rs.)

Total income (i+ii) = Rs.2,62,000.00

III. Technology Application and Dissemination

1. Trainings received from different institutes/ organizations during last 3 years

Sl. No.	Institute/ Organisation	Frequency of training received (No.)			
		2015-16	2016-17	2017-18	Total
1.	KVK	3	3	4	10
2.	State Departments	1	1	1	3
3.	ATMA/ RKVY	-	-	-	0
4.	ICAR institute	-	-	-	0
5.	SAU/CAU	-	-	-	0
6.	Banking institute	-	-	-	0
7.	NGOs	-	-	-	0
8.	Others (pl. specify)	-	-	-	0
	Total	4	4	5	13

2. Mass media exposure as different sources of farming information and knowledge during last 3 years

Sl. No.	Mass Media	Frequency of exposure		
		Regular	Sometimes	Never
1.	Newspaper	√	-	-
2.	Radio	-	√	-
3.	Television	√	-	-
4.	Newsletter/ bulletins	-	√	-
5.	Magazine/ Journal	-	-	-

3. Extension contact for technical support and help in farming during last 5 years

Sl. No.	Extension	Frequency of Contact		
		Regular	Sometimes	Never
1.	KVK Scientists	√	-	-
2.	Agril. Development Officer (ADO)	-	√	-
3.	Agril. University teacher/ professor	-	√	-
4.	Input Dealers	-	√	-
5.	Journalists	-	√	-
6.	NGOs	-	√	-

IV. Profile of Farming Activity

Major Crop/ Enterprise	Variety/ Breed	Area covered (ha)/ No. (in case of other enterprise)	Yield (q/ha)/ Production per unit	Annual Income (Rs.)
Ginger	Vareda	0.5 ha	1000/ha	80,000.00
Rice	Local	0.25 ha	180/ha	Home Consumption
Tomato	MT3	0.25 ha	33/ha	40,000.00
Chilli	Local	0.15 ha	50/ha	45,000.00
Maize	Local	0.25 ha	15/ha	30,000.00
Frenchbean	Pole type	0.25 ha	55/ha	17,000.00

V. Impact of farming on socio-economic status of farmers

Sl. No.	Socio-economic parameters	Response Category				
		1	2	3	4	5
1.	Employment gained (Man-days)	-	-	-	√	-
2.	Additional Income generated (Rs.)	-	-	-	√	-
3.	Increase farm size (in hectare)	-	-	-	√	-
4.	Increase diversification of farming	-	-	-	√	-
5.	Increase of cropping intensity	-	-	-	-	√
6.	Increase in yield of crops	-	-	-	-	√
7.	Increase in yield of livestock / fisheries	-	-	√	-	-
8.	Enhanced role in decision making	-	-	-	-	√
9.	Greater self-reliance	-	-	-	-	√
10.	Increase in social participation	-	-	-	-	√
11.	Improve status of family in society/ community	-	-	-	-	√
12.	Increase influence and acceptability among fellow farmers	-	-	-	-	√
13.	Increase purchasing power	-	-	√	-	-
14.	Improve children education quality/ status	-	-	-	√	-
15.	Increase materials possession	-	-	-	√	-
16.	Increase higher accessibility to mass media/ ICTs	-	-	-	-	√
17.	Establish marketing network/ channels	-	-	-	√	-