



**ICAR-Agricultural Technology Application Research Institute, Zone-VII,
Umiam, Meghalaya-794103**

**Successful Progressive Farmer/ Entrepreneur
KVK-Jaintia Hills**

I. General Personal Profile

1. Name and Address of the Progressive Farmer/ Entrepreneur:
Smti. Blossom Nongrum
Niriang Village, West Jaintia Hills District. Meghalaya
2. Age:41 (years)
3. Sex: Female(Male/Female)
4. Educational qualification: Un -educated
5. Marital Status: Married (Married/ Unmarried)
6. Caste: ST (SC/ST/OBC/General)
7. Contact No.:
Mobile: **9615459622** Email :



II. Details on Farming/ Enterprises

1. Operational land holding (hectare):

- i) Operational land owned: **6ha**
- ii) Operational land leased in: Nil
- iii) Operational land leased out: Nil

Operational land holding = 7ha

2. Type of farming activities being practiced for last 5 years

- i. Agriculture
- ii. Horticulture
- iii. Fisheries
- iv. Agro-forestry
- v. Livestock: (Poultry/ Dairy/ Piggery/ Duckery/ Goatary)
- vi. Any other (Pl. specify): Sericulture

3. Farming sector (s) from which the farmer gets the maximum earnings per year

- i. Agriculture
- ii. Horticulture
- iii. Fisheries
- iv. Agro-forestry
- v. Livestock: (Poultry/ Dairy/ Piggery/ Duckery/ Goatary)
- vi. Any other (Pl. specify)

4. Farming experience of the farmer

- i. <5 years
- ii. 5-10 years

- iii. 10-15 years
- iv. >15 years

5. Annual Income

- i. Income from Farm activities : 200000 (Rs.)
- ii. Income from Non-farm activities : 0(Rs.)

Total income (i+ii) = Rs.200000

III. Technology Application and Dissemination

1. Trainings received from different institutes/ organizations during last 3 years

Sl. No.	Institute/ Organisation	Frequency of training received (No.)			
		2015-16	2016-17	2017-18	Total
1.	KVK	2	3	3	8
2.	State Departments	3	3	3	9
3.	ATMA/ RKVY	1			1
4.	ICAR institute				
5.	SAU/CAU				
6.	Banking institute	1		1	2
7.	NGOs	1	1	1	3
8.	Others (pl. specify)				
	Total	8	7	8	23

2. Mass media exposure as different sources of farming information and knowledge during last 3 years

Sl. No.	Mass Media	Frequency of exposure		
		Regular	Sometimes	Never
1.	Newspaper	√		
2.	Radio	√		
3.	Television	√		
4.	Newsletter/ bulletins		√	
5.	Magazine/ Journal			√

3. Extension contact for technical support and help in farming during last 5 years

Sl. No.	Extension	Frequency of Contact		
		Regular	Sometimes	Never
1.	KVK Scientists	√		
2.	Agril. Development Officer (ADO)	√		
3.	Agril. University teacher/ professor			√
4.	Input Dealers		√	
5.	Journalists			√
6.	NGOs		√	

IV. Profile of Farming Activity

Major Crop/ Enterprise	Variety/ Breed	Area covered (ha)/ No. (in case of other enterprise)	Yield (q/ha)/ Production per unit	Annual Income (Rs.)
Tomato	HYV	1	4667	70000
Cabbage	HYV	0.3	2000	20000
Broccoli	HYV	0.3	1667	25000
Cauliflower	HYV	0.3	1500	15000
Cucumber	HYV	0.3	1500	15000
Potato	Local	0.3	250	3000
Pumpkin	Local	0.1	200	1000
Salad	HYV	0.2	100	2000
Maize	Local	0.4	400	2000
Beans	Local	0.4	200	3000
Mustard	Local	0.2	400	2000
Peas	Local	0.2	200	3000
Piggery	Local	3	70	10000
Poultry	Local	10	4	1000
Sericulture		1 unit		15000
Broomstick	Local	3	1083	13000

V. Impact of farming on socio-economic status of farmers

Sl. No.	Socio-economic parameters	Response Category				
		1	2	3	4	5
1.	Employment gained (Man-days)			√		
2.	Additional Income generated (Rs.)				√	
3.	Increase farm size (in hectare)			√		
4.	Increase diversification of farming				√	
5.	Increase of cropping intensity				√	
6.	Increase in yield of crops					√
7.	Increase in yield of livestock / fisheries				√	
8.	Enhanced role in decision making				√	
9.	Greater self-reliance				√	
10.	Increase in social participation				√	
11.	Improve status of family in society/ community				√	
12.	Increase influence and acceptability among fellow farmers				√	
13.	Increase purchasing power					√
14.	Improve children education quality/ status					√
15.	Increase materials possession					√
16.	Increase higher accessibility to mass media/ ICTs					√
17.	Establish marketing network/ channels				√	