



**ICAR-Agricultural Technology Application Research Institute, Zone-VII,
Umiam, Meghalaya-794103**

**Successful Progressive Farmer/ Entrepreneur
KVK-Jaintia Hills**

I. General Personal Profile

1. Name and Address of the Progressive Farmer/ Entrepreneur:
2. Shri Basil Suchiang
Mooshrot VILLAGE, WEST JAINTIA HILLS DISTRICT
MEGHALAYA
3. Age:52 (years)
4. Sex: Male (Male/Female)
5. Educational qualification: Un -educated
6. Marital Status: Married (Married/ Unmarried)
7. Caste: ST (SC/ST/OBC/General)
8. Contact No.:
Mobile: **9856990757** Email:



II. Details on Farming/ Enterprises

1. **Operational land holding (hectare):**
 - i) Operational land owned: **1.3ha**
 - ii) Operational land leased in: Nil
 - iii) Operational land leased out: Nil

Operational land holding = (Operational land owned) 1.3ha

2. **Type of farming activities being practiced for last 5 years**
 - i. Agriculture
 - ii. Horticulture
 - iii. Fisheries
 - iv. Agro-forestry
 - v. Livestock: (Poultry/ Dairy/ Piggery/ Duckery/ Goatary)
 - vi. Any other (Pl. specify): Berkeley Composting, Vermicompostig
3. **Farming sector (s) from which the farmer gets the maximum earnings per year**
 - i. Agriculture
 - ii. Horticulture
 - iii. Fisheries
 - iv. Agro-forestry
 - v. Livestock: (Poultry/ Dairy/ Piggery/ Duckery/ Goatary)
 - vi. Any other (Pl. specify)

4. Farming experience of the farmer

- i. <5 years
- ii. 5-10 years
- iii. 10-15 years
- iv. >15 years ✓

5. Annual Income

- 6. Income from Farm activities: 150000 (Rs.)
- ii. Income from Non-farm activities: 0(Rs.)

Total income (i+ii) = Rs.100000

III. Technology Application and Dissemination**1. Trainings received from different institutes/ organizations during last 3 years**

Sl. No.	Institute/ Organisation	Frequency of training received (No.)			
		2015-16	2016-17	2017-18	Total
1.	KVK	2	3	5	10
2.	State Departments	3	1	3	7
3.	ATMA/ RKVY				
4.	ICAR institute				
5.	SAU/CAU				
6.	Banking institute				
7.	NGOs				
8.	Others (pl. specify)				
	Total	5	4	8	17

2. Mass media exposure as different sources of farming information and knowledge during last 3 years

Sl. No.	Mass Media	Frequency of exposure		
		Regular	Sometimes	Never
1.	Newspaper	✓		
2.	Radio	✓		
3.	Television		✓	
4.	Newsletter/ bulletins			✓
5.	Magazine/ Journal			✓

3. Extension contact for technical support and help in farming during last 5 years

Sl. No.	Extension	Frequency of Contact		
		Regular	Sometimes	Never
1.	KVK Scientists	✓		
2.	Agril. Development Officer (ADO)	✓		
3.	Agril. University teacher/ professor			✓
4.	Input Dealers	✓		✓
5.	Journalists			✓
6.	NGOs		✓	

IV. Profile of Farming Activity

Major Crop/ Enterprise	Variety/ Breed	Area covered (ha)/ No. (in case of other enterprise)	Yield (q/ha)/ Production per unit	Annual Income (Rs.)
Paddy	Local			20000
Tomato	HYV	1	4667	60000
Cabbage	HYV	0.3	2000	10000
Cauliflower	HYV	0.3	1500	10000
Cucumber	HYV	0.3	1500	10000
Potato	Local	0.3	250	2000
Pumpkin	Local	0.1	200	1000
Maize	Local	0.4	400	1000
Beans	Local	0.4	200	2000
Mustard	Local	0.2	400	1000
Peas	Local	0.2	200	2000
Piggery	Local	3	70	5000
Poultry	Local	10	4	1000
Sericulture		1 unit		10000
Broomstick	Local	3	1083	10000

V. Impact of farming on socio-economic status of farmers

Sl. No.	Socio-economic parameters	Response Category				
		1	2	3	4	5
1.	Employment gained (Man-days)			√		
2.	Additional Income generated (Rs.)				√	
3.	Increase farm size (in hectare)				√	
4.	Increase diversification of farming				√	
5.	Increase of cropping intensity				√	
6.	Increase in yield of crops			√		
7.	Increase in yield of livestock / fisheries		√		√	
8.	Enhanced role in decision making				√	
9.	Greater self-reliance					√
10.	Increase in social participation				√	
11.	Improve status of family in society/ community			√		
12.	Increase influence and acceptability among fellow farmers				√	
13.	Increase purchasing power			√		
14.	Improve children education quality/ status				√	
15.	Increase materials possession			√		
16.	Increase higher accessibility to mass media/ ICTs			√		√
17.	Establish marketing network/ channels			√		