



**ICAR-Agricultural Technology Application Research Institute, Zone-VII,  
Umiam, Meghalaya-794103**

**Successful Progressive Farmer/ Entrepreneur  
KVK-West Garo Hills**

**I. General Personal Profile**

1. Name and Address of the Progressive Farmer/ Entrepreneur:  
Mrs. Anitha Marak  
Gangbanga- village, PO: Barengpara  
Dist: South-West Garo Hills, Meghalaya-794115  
Age: 46 (years)
2. Sex: Female (Male/Female)
3. Educational qualification: B.A, M.ed
4. Marital Status: Married (Married/ Unmarried)
5. Cast: ST (SC/ST/OBC/General)
6. Contact No.: 7085221629.Email: N/A (if any)



**II. Details on Farming/ Enterprises**

1. **Operational land holding (hectare):**
  - i) Operational land owned: **3.47 ha**
  - ii) Operational land leased in: N/A
  - iii) Operational land leased out: 1.60 ha.

**Operational land holding** = (Operational land owned) + (Operational land leased in) – (Operational land leased out) = 2.5 ha

2. **Type of farming activities being practiced for last 5 years**
  - i. Agriculture
  - ii. Horticulture
  - iii. Fisheries
  - iv. Agro-forestry
  - v. Livestock: (Poultry / Dairy/ Piggery/ Duckery/ Goatery)
  - vi. Any other (Pl. specify): Mushroom production
3. **Farming sector (s) from which the farmer gets the maximum earnings per year**
  - i. Agriculture
  - ii. Horticulture
  - iii. Fisheries
  - iv. Agro-forestry
  - v. Livestock: (Poultry/ Dairy/ Piggery / Duckery/ Goatery
  - vi. Any other (Pl. specify): Mushroom production

#### 4. Farming experience of the farmer

- i. <5 years
- ii. 5-10 years
- iii. 10-15 years
- iv. >15 years ✓

#### 5. Annual Income

- i. Income from Farm activities: Rs.123740 (Rs.)
- ii. Income from Non-farm activities: Rs.75000 (Rs.)

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**Total income (i+ii) = Rs.198740/-**

### III. Technology Application and Dissemination

#### 1. Trainings received from different institutes/ organizations during last 3 years

Sl. No.	Institute/ Organisation	Frequency of training received (No.)			
		2015-16	2016-17	2017-18	Total
1.	KVK	2	5	7	14
2.	State Departments				
3.	ATMA/ RKVY				
4.	ICAR institute		1		1
5.	SAU/CAU				
6.	Banking institute				
7.	NGOs				
8.	Others (pl. specify)				
	<b>Total</b>	<b>2</b>	<b>6</b>	<b>7</b>	<b>15</b>

#### 2. Mass media exposure as different sources of farming information and knowledge during last 3 years

Sl. No.	Mass Media	Frequency of exposure		
		Regular	Sometimes	Never
1.	Newspaper	✓		
2.	Radio		✓	
3.	Television	✓		
4.	Newsletter/ bulletins		✓	
5.	Magazine/ Journal		✓	

#### 3. Extension contact for technical support and help in farming during last 5 years

Sl. No.	Extension	Frequency of Contact		
		Regular	Sometimes	Never
1.	KVK Scientists	✓		
2.	Agril. Development Officer (ADO)		✓	
3.	Agril. University teacher/ professor			
4.	Input Dealers			
5.	Journalists			
6.	NGOs		✓	

#### IV. Profile of Farming Activity

Major Crop/ Enterprise	Variety/ Breed	Area covered (ha)/ No. (in case of other enterprise)	Yield (q/ha)/ Production per unit	Annual Income (Rs.)
Paddy	Bhalum-3	3.33 ha	42 q/ha	60,000/-
Cole crops	Agni, golden acre	0.14 ha	215 q/ha	2,500/-
Arecanut	Local	0.09 ha	10 q/ha	60,000/-
Piggery, poultry, milk (dairy)	Local, kamrupa local	1 unit, 1 unit, 1 unit	N/A	60,000/-, 10,740/- 5,500/-

#### V. Impact of farming on socio-economic status of farmers

Sl. No.	Socio-economic parameters	Response Category				
		1	2	3	4	5
1.	Employment gained (Man-days)			√		
2.	Additional Income generated (Rs.)				√	
3.	Increase farm size (in hectare)			√		
4.	Increase diversification of farming				√	
5.	Increase of cropping intensity				√	
6.	Increase in yield of crops				√	
7.	Increase in yield of livestock / fisheries				√	
8.	Enhanced role in decision making			√		
9.	Greater self-reliance				√	
10.	Increase in social participation			√		
11.	Improve status of family in society/ community				√	
12.	Increase influence and acceptability among fellow farmers				√	
13.	Increase purchasing power				√	
14.	Improve children education quality/ status				√	
15.	Increase materials possession			√		
16.	Increase higher accessibility to mass media/ ICTs			√		
17.	Establish marketing network/ channels		√			

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