



**ICAR-Agricultural Technology Application Research Institute, Zone-VII,
Umiam, Meghalaya-794103**

**Successful Progressive Farmer/ Entrepreneur
KVK-West Garo Hills**

I. General Personal Profile

1. Name and Address of the Progressive Farmer/ Entrepreneur:
Ms. Mandakini Hajong
Village: Rakhaldubi; P.O- Zikzak
Dist: South-West Garo Hills, Meghalaya-794115
Age: 34 (years)
2. Sex: Female (Male/Female)
3. Educational qualification: HSLC pass
4. Marital Status: Unmarried.(Married/ Unmarried)
5. Cast: ST (SC/ST/OBC/General)
6. Contact No.: 8974231955 Email: N/A.



II. Details on Farming/ Enterprises

1. Operational land holding (hectare):

- i) Operational land owned: 2 ha
- ii) Operational land leased in: 0.5 ha
- iii) Operational land leased out: N/A

Operational land holding = (Operational land owned) + (Operational land leased in) – (Operational land leased out) = 2.5 ha

2. Type of farming activities being practiced for last 5 years

- i. Agriculture ✓
- ii. Horticulture ✓
- iii. Fisheries
- iv. Agro-forestry ✓
- v. Livestock: (Poultry✓/ Dairy/ Piggery/ Duckery/ Goatery) ✓
- vi. Any other (Pl. specify): Mushroom production

3. Farming sector (s) from which the farmer gets the maximum earnings per year

- i. Agriculture ✓
- ii. Horticulture
- iii. Fisheries
- iv. Agro-forestry
- v. Livestock: (Poultry✓/ Dairy/ Piggery/ Duckery/ Goatery) ✓ ✓
- vi. Any other (Pl. specify): Mushroom production

4. Farming experience of the farmer

- i. <5 years ✓
- ii. 5-10 years
- iii. 10-15 years
- iv. >15 years

5. Annual Income

- i. Income from Farm activities: Rs.1,84,050 (Rs.)
- ii. Income from Non-farm activities: N/A (Rs.)

Total income (i+ii) = Rs. 1,843,050

III. Technology Application and Dissemination

1. Trainings received from different institutes/ organizations during last 3 years

Sl. No.	Institute/ Organisation	Frequency of training received (No.)			
		2015-16	2016-17	2017-18	Total
1.	KVK	1	3	2	6
2.	State Departments				
3.	ATMA/ RKVY				
4.	ICAR institute		1		1
5.	SAU/CAU				
6.	Banking institute				
7.	NGOs				
8.	Others (pl. specify)				
	Total	1	4	2	7

2. Mass media exposure as different sources of farming information and knowledge during last 3 years

Sl. No.	Mass Media	Frequency of exposure		
		Regular	Sometimes	Never
1.	Newspaper	✓		
2.	Radio	✓		
3.	Television	✓		
4.	Newsletter/ bulletins	N/A	✓	
5.	Magazine/ Journal	N/A	✓	

3. Extension contact for technical support and help in farming during last 5 years

Sl. No.	Extension	Frequency of Contact		
		Regular	Sometimes	Never
1.	KVK Scientists	✓		
2.	Agril. Development Officer (ADO)		✓	
3.	Agril. University teacher/ professor			
4.	Input Dealers		✓	
5.	Journalists		✓	
6.	NGOs		✓	

IV. Profile of Farming Activity

Major Crop/ Enterprise	Variety/ Breed	Area covered (ha)/ No. (in case of other enterprise)	Yield (q/ha)/ Production per unit	Annual Income (Rs.)
Paddy	Local + Gitesh	2.34 ha	45 q/ha	Rs. 1,22,300/-
Poultry farming	Kamrupa	50 numbers	3600 number eggs/year	Rs. 18,000/-
Goatery unit	Local+ Sirohi	18Nos. 6 Nos.	14 kids	Rs. 14,000/-
Mushroom production	Oyester	1 unit (10x5x6)	325 kg	Rs. 29750

V. Impact of farming on socio-economic status of farmers

Sl. No.	Socio-economic parameters	Response Category				
		1	2	3	4	5
1.	Employment gained (Man-days)			√		
2.	Additional Income generated (Rs.)			√		
3.	Increase farm size (in hectare)		√			
4.	Increase diversification of farming				√	
5.	Increase of cropping intensity		√			
6.	Increase in yield of crops			√		
7.	Increase in yield of livestock / fisheries				√	
8.	Enhanced role in decision making				√	
9.	Greater self-reliance				√	
10.	Increase in social participation				√	
11.	Improve status of family in society/ community				√	
12.	Increase influence and acceptability among fellow farmers				√	
13.	Increase purchasing power					
14.	Improve children education quality/ status					
15.	Increase materials possession				√	
16.	Increase higher accessibility to mass media/ ICTs			√		
17.	Establish marketing network/ channels		√			