



**ICAR-Agricultural Technology Application Research Institute, Zone-VII,
Umiam, Meghalaya-794103**

**Successful Progressive Farmer/ Entrepreneur
KVK-West Garo Hills**

I. General Personal Profile

1. Name and Address of the Progressive Farmer/ Entrepreneur:
Shri. Sumith R. Marak
Vill: Rimrangpara; P.O- Rimrangpara
Dist. West Garo Hills, Meghalaya
2. Age: 32 (years)
3. Sex: Male (Male/Female)
4. Educational qualification: S.S.L.C pass
5. Marital Status: Married (Married/ Unmarried)
6. Cast: ST (SC/ST/OBC/General)
7. Contact No:8575146178 Email: N/A



II. Details on Farming/ Enterprises

1. **Operational land holding (hectare):**
 - i) Operational land owned: **8 bigha**
 - ii) Operational land leased in: **8 bigha**
 - iii) Operational land leased out: N/A

Operational land holding = (Operational land owned) + (Operational land leased in) – (Operational land leased out)

2. **Type of farming activities being practiced for last 5 years**
 - i. Agriculture **✓**
 - ii. Horticulture **✓**
 - iii. Fisheries
 - iv. Agro-forestry **✓**
 - v. Livestock: (Poultry**✓**/ Dairy**✓**/ Piggery**✓**/ Duckery/ Goatery**✓**) **✓**
 - vi. Any other (Pl. specify): N/A
3. **Farming sector (s) from which the farmer gets the maximum earnings per year**
 - i. Agriculture **✓**
 - ii. Horticulture **✓**
 - iii. Fisheries
 - iv. Agro-forestry **✓**
 - v. Livestock: (Poultry**✓**/ Dairy/ Piggery/ Duckery/ Goatary) **✓**
 - vi. Any other (Pl. specify): N/A

4. Farming experience of the farmer

- i. <5 years
- ii. 5-10 years **√**
- iii. 10-15 years
- iv. >15 years

5. Annual Income

- i. Income from Farm activities : Rs.115200 (Rs.)
- ii. Income from Non-farm activities : Rs. 60500 (Rs.)

Total income (i+ii) = Rs.1,75700

III. Technology Application and Dissemination**1. Trainings received from different institutes/ organizations during last 3 years**

Sl. No.	Institute/ Organisation	Frequency of training received (No.)			
		2015-16	2016-17	2017-18	Total
1.	KVK	2	1		3
2.	State Departments				
3.	ATMA/ RKVY				
4.	ICAR institute				
5.	SAU/CAU				
6.	Banking institute				
7.	NGOs				
8.	Others (pl. specify)				
	Total	2	1		3

2. Mass media exposure as different sources of farming information and knowledge during last 3 years

Sl. No.	Mass Media	Frequency of exposure		
		Regular	Sometimes	Never
1.	Newspaper		√	
2.	Radio	√		
3.	Television	√		
4.	Newsletter/ bulletins			
5.	Magazine/ Journal		√	

3. Extension contact for technical support and help in farming during last 5 years

Sl. No.	Extension	Frequency of Contact		
		Regular	Sometimes	Never
1.	KVK Scientists	√		
2.	Agril. Development Officer (ADO)			√
3.	Agril. University teacher/ professor			
4.	Input Dealers			
5.	Journalists			
6.	NGOs			√

IV. Profile of Farming Activity

Major Crop/ Enterprise	Variety/ Breed	Area covered (ha)/ No. (in case of other enterprise)	Yield (q/ha)/ Production per unit	Annual Income (Rs.)
Pumkin	Local	2 bighas	25 q/ha	Rs. 40,000/-
Maize	RCM-76	6 bighas	36 q/ha	Rs. 3200/-
Paddy	Gitesh	8 bighas	42.5 q/ha	Rs. 43,000/-
poultry	Local+Vanaraja	50 nos.	2100 nos. eggs/year	Rs. 10500/-

V. Impact of farming on socio-economic status of farmers

Sl. No.	Socio-economic parameters	Response Category				
		1	2	3	4	5
1.	Employment gained (Man-days)					√
2.	Additional Income generated (Rs.)		√			
3.	Increase farm size (in hectare)					√
4.	Increase diversification of farming			√		
5.	Increase of cropping intensity			√		
6.	Increase in yield of crops			√		
7.	Increase in yield of livestock / fisheries			√		
8.	Enhanced role in decision making					√
9.	Greater self-reliance					
10.	Increase in social participation			√		
11.	Improve status of family in society/ community			√		
12.	Increase influence and acceptability among fellow farmers				√	
13.	Increase purchasing power					√
14.	Improve children education quality/ status					√
15.	Increase materials possession					√
16.	Increase higher accessibility to mass media/ ICTs				√	
17.	Establish marketing network/ channels				√	
