



**ICAR-Agricultural Technology Application Research Institute, Zone-VII,
Umiam, Meghalaya-794103**

**Successful Progressive Farmer/ Entrepreneur
KVK-West Khasi Hills**



I. General Personal Profile

1. Name and Address of the Progressive Farmer/ Entrepreneur:
Shri Bitri Basaringaid, Pydengumiong, Mairang, West Khasi Hills district
2. Age: 75
3. Sex: Male
4. Educational qualification: IV
5. Marital Status: Married.....(Married/ Unmarried)
6. Caste: ST (SC/ST/OBC/General)
7. Contact No.:
Mobile: 8575734074 Email:

II. Details on Farming/ Enterprises

1. Operational land holding (hectare):

- i) Operational land owned: 2 ha
- ii) Operational land leased in: Nil
- iii) Operational land leased out: Nil

Operational land holding = (Operational land owned) + (Operational land leased in) – (Operational land leased out)

2. Type of farming activities being practiced for last 5 years

- i. Agriculture ✓
- ii. Horticulture ✓
- iii. Fisheries
- iv. Agro-forestry
- v. Livestock: (Poultry ✓/ Dairy/ Piggery ✓/ Duckery/ Goatary)
- vi. Any other (Pl. specify)

3. Farming sector (s) from which the farmer gets the maximum earnings per year

- i. Agriculture ✓ (2nd)
- ii. Horticulture ✓ (1st)
- iii. Fisheries
- iv. Agro-forestry
- v. Livestock: (**Poultry** ✓/ Dairy/ **Piggery** ✓/ Duckery/ Goatary)
- vi. Any other (Pl. specify)

4. Farming experience of the farmer

- i. <5 years
- ii. 5-10 years
- iii. 10-15 years
- iv. >15 years ✓

5. Annual Income

- i. Income from Farm activities: 150000 (Rs.)
- ii. Income from Non-farm activities: 60000 (Rs.)

Total income (i+ii) = Rs.210000

III. Technology Application and Dissemination**1. Trainings received from different institutes/ organizations during last 3 years**

Sl. No.	Institute/ Organisation	Frequency of training received (No.)			
		2015-16	2016-17	2017-18	Total
1.	KVK	2	1		4
2.	State Departments	1	1		2
3.	ATMA/ RKVY	1	1		2
4.	ICAR institute				
5.	SAU/CAU				
6.	Banking institute				
7.	NGOs				
8.	Others (pl. specify)				
	Total	4	3	1	8

2. Mass media exposure as different sources of farming information and knowledge during last 3 years

Sl. No.	Mass Media	Frequency of exposure		
		Regular	Sometimes	Never
1.	Newspaper	✓		
2.	Radio			✓
3.	Television	✓		
4.	Newsletter/ bulletins			✓
5.	Magazine/ Journal			✓

3. Extension contact for technical support and help in farming during last 5 years

Sl. No.	Extension	Frequency of Contact		
		Regular	Sometimes	Never
1.	KVK Scientists		✓	
2.	Agril. Development Officer (ADO)		✓	
3.	Agril. University teacher/ professor			✓
4.	Input Dealers		✓	
5.	Journalists			✓
6.	NGOs			✓

IV. Profile of Farming Activity

Major Crop/ Enterprise	Variety/ Breed	Area covered (ha)/ No. (in case of other enterprise)	Yield (q/ha)/ Production per unit	Annual Income (Rs.)
Potato	Kufri Jyoti	0.4 ha	95q/ha	75000
Chow chow	Local	0.4 ha	45 q/ha	160000
Maize	Local white	0.4 ha	18 q/ha	5000
Tomato	Megha tomato 3	0.2 ha	120 q/ha	20000

V. Impact of farming on socio-economic status of farmers

Sl. No.	Socio-economic parameters	Response Category				
		1	2	3	4	5
1.	Employment gained (Man-days)	√				
2.	Additional Income generated (Rs.)	√				
3.	Increase farm size (in hectare)			√		
4.	Increase diversification of farming	√				
5.	Increase of cropping intensity		√			
6.	Increase in yield of crops		√			
7.	Increase in yield of livestock / fisheries		√			
8.	Enhanced role in decision making		√			
9.	Greater self-reliance	√				
10.	Increase in social participation		√			
11.	Improve status of family in society/ community	√				
12.	Increase influence and acceptability among fellow farmers		√			
13.	Increase purchasing power		√			
14.	Improve children education quality/ status		√			
15.	Increase materials possession		√			
16.	Increase higher accessibility to mass media/ ICTs		√			
17.	Establish marketing network/ channels		√			
