



**ICAR-Agricultural Technology Application Research Institute, Zone-VII,
Umiam, Meghalaya-794103**

**Successful Progressive Farmer/ Entrepreneur
KVK-Aizawl**

I .General Personal Profile

1. Name and Address of the Progressive Farmer: Pu Laldingliana
Entrepreneur: Piggery
Horticulture Farm
Bean, Chilli, Mustard Cultivation
2. Age: 43
3. Sex: Male
4. Educational qualification: VIII
5. Marital Status: Married
6. Caste: ST
7. Contact No: 9862416514

Photograph
of the
farmer

II. Details on Farming/ Enterprises

1. **Operational land holding (hectare):**
 - i) Operational land owned: **1.5 ha**
 - ii) Operational land leased in: Nil
 - iii) Operational land leased out: Nil
2. **Type of farming activities being practiced for last 5 years**
 - i. Agriculture:√
 - ii. Horticulture:√
 - iii. Fisheries
 - iv. Agro-forestry:√
 - v. Livestock: (Poultry/ Dairy/ Piggery √/ Duckery/ Goatary)
 - vi. Any other (Pl. specify):
3. **Farming sector (s) from which the farmer gets the maximum earnings per year**
 - i. Agriculture
 - ii. Horticulture:√
 - iii. Fisheries
 - iv. Agro-forestry
 - v. Livestock: (Poultry/ Dairy/ Piggery/ Duckery/ Goatary)
 - vi. Any other (Pl. specify):

4. Farming experience of the farmer

- i. <5 years
- ii. 5-10 years
- iii. 10-15 years
- iv. >15years : ✓

5. Annual Income

- i. Income from Farm activities: Rs 2 lakh
- ii. Income from Non-farm activities

Total income (i+ii) = Rs.

III. Technology Application and Dissemination

1. Trainings received from different institutes/ organizations during last 3 years

Sl. No.	Institute/ Organisation	Frequency of training received (No.)			
		2015-16	2016-17	2017-18	Total
1.	KVK		5	5	10
2.	State Departments				
3.	ATMA/ RKVY				
4.	ICAR institute				
5.	SAU/CAU				
6.	Banking institute				
7.	NGOs				
8.	Others (pl. specify)				
	Total		5	5	10

2. Mass media exposure as different sources of farming information and knowledge during last 3 years

Sl. No.	Mass Media	Frequency of exposure		
		Regular	Sometimes	Never
1.	Newspaper			
2.	Radio			
3.	Television			
4.	Newsletter/ bulletins			
5.	Magazine/ Journal			

3. Extension contact for technical support and help in farming during last 5 years

Sl. No.	Extension	Frequency of Contact		
		Regular	Sometimes	Never
1.	KVK Scientists	✓		
2.	Agril. Development Officer (ADO)		✓	
3.	Agril. University teacher/ professor			✓
4.	Input Dealers			✓
5.	Journalists			✓
6.	NGOs			✓

IV. Profile of Farming Activity

Major Crop/ Enterprise	Variety/ Breed	Area covered (ha)/ No. (in case of other enterprise)	Yield (q/ha)/ Production per unit	Annual Income (Rs.)
Bean	Local	.5 hac	58 qtl/ha	14,500
Chilli		.5ha	42 qtl/ha	1,47,000
Piggery	LWY	2 nos	25,000/-	50,000
Mustard	Local	.5ha	3qtl	90,000

V. Impact of farming on socio-economic status of farmers

Sl. No.	Socio-economic parameters	Response Category				
		1	2	3	4	5
1.	Employment gained (Man-days)		√			
2.	Additional Income generated (Rs.)		√			
3.	Increase farm size (in hectare)		√			
4.	Increase diversification of farming		√			
5.	Increase of cropping intensity		√			
6.	Increase in yield of crops		√			
7.	Increase in yield of livestock / fisheries		√			
8.	Enhanced role in decision making		√			
9.	Greater self-reliance		√			
10.	Increase in social participation			√		
11.	Improve status of family in society/ community			√		
12.	Increase influence and acceptability among fellow farmers			√		
13.	Increase purchasing power			√		
14.	Improve children education quality/ status		√			
15.	Increase materials possession			√		
16.	Increase higher accessibility to mass media/ ICTs		√			
17.	Establish marketing network/ channels			√		