



**ICAR-Agricultural Technology Application Research Institute, Zone-VII,
Umiam, Meghalaya-794103**

**Successful Progressive Farmer/ Entrepreneur
KVK-Aizawl**

Photograph
of the
farmer

1. General Personal Profile

1. Name and Address of the Progressive Farmer: Pu G. Lalthianghlina
Entrepreneur: Citrus (200 nos),
Coffee (2000 nos),
Tree bean (30nos),
Black Pepper (50 nos),
Avocado (10 nos),
1 Mushroom Unit.
2. Age: 43
1. Sex: Male
2. Educational qualification: VIII
3. Marital Status: Married
4. Caste : ST
5. Contact No: 9862416514

II. Details on Farming/ Enterprises

1. Operational land holding (hectare):

- i) Operational land owned: **1 ha**
- ii) Operational land leased in: Nil
- iii) Operational land leased out: Nil

2. Type of farming activities being practiced for last 5 years

- i. Agriculture :
- ii. Horticulture: \checkmark
- iii. Fisheries
- iv. Agro-forestry: \checkmark
- v. Livestock: (Poultry/ Dairy/ Piggery / Duckery/ Goatary)
- vi. Any other (Pl. specify)

3. Farming sector (s) from which the farmer gets the maximum earnings per year

- i. Agriculture
- ii. Horticulture : \checkmark
- iii. Fisheries
- iv. Agro-forestry

- v. Livestock: (Poultry/ Dairy/ Piggery/ Duckery/ Goatary)
vi. Any other (Pl. specify)

1. Farming experience of the farmer

- i. <5 years: ✓
ii. 5-10 years
iii. 10-15 years
iv. >15years : ✓

2. Annual Income

- i. Income from Farm activities :Rs 1.2 lakh
ii. Income from Non-farm activities

Total income (i+ii) = Rs.

III. Technology Application and Dissemination

1. Trainings received from different institutes/ organizations during last 3 years

2.

Sl. No.	Institute/ Organisation	Frequency of training received (No.)			
		2015-16	2016-17	2017-18	Total
1.	KVK	1	4	5	10
2.	State Departments				
3.	ATMA/ RKVY				
4.	ICAR institute				
5.	SAU/CAU				
6.	Banking institute				
7.	NGOs				
8.	Others (pl. specify)				
	Total	1	4	5	10

2. Mass media exposure as different sources of farming information and knowledge during last 3 years

Sl. No.	Mass Media	Frequency of exposure		
		Regular	Sometimes	Never
1.	Newspaper			✓
2.	Radio		✓	
3.	Television		✓	
4.	Newsletter/ bulletins			✓
5.	Magazine/ Journal		✓	

3. Extension contact for technical support and help in farming during last 5 years

Sl. No.	Extension	Frequency of Contact		
		Regular	Sometimes	Never
1.	KVK Scientists	✓		
2.	Agril. Development Officer (ADO)			✓

3.	Agril. University teacher/ professor		√	
4.	Input Dealers			√
5.	Journalists			√
6.	NGOs			√

IV. Profile of Farming Activity

Major Crop/ Enterprise	Variety/ Breed	Area covered (ha)/ No. (in case of other enterprise)	Yield (q/ha)/ Production per unit	Annual Income (Rs.)
Tree Bean	Local	.95 ha	-	20,000
Valencia	local	200 plants	-	1,47,000
Black Pepper	local	50 plants	25,000/-	50,000
Coffee	Chandagiri	7.5 bighas	30 qtl	90,000
Snake gourd	local	0.5 bighas	5 qtl	35,000
Tomato	A. pulcha	2 bighas	10 qtl	40,000
Winged Bean	local	4 bighas	2 qtl	

V. Impact of farming on socio-economic status of farmers

Sl. No.	Socio-economic parameters	Response Category				
		1	2	3	4	5
1.	Employment gained (Man-days)		√			
2.	Additional Income generated (Rs.)				√	
3.	Increase farm size (in hectare)		√			
4.	Increase diversification of farming				√	
5.	Increase of cropping intensity			√		
6.	Increase in yield of crops			√		
7.	Increase in yield of livestock / fisheries	√				
8.	Enhanced role in decision making			√		
9.	Greater self-reliance			√		
10.	Increase in social participation			√		
11.	Improve status of family in society/ community			√		
12.	Increase influence and acceptability among fellow farmers			√		
13.	Increase purchasing power			√		
14.	Improve children education quality/ status		√			
15.	Increase materials possession			√		
16.	Increase higher accessibility to mass media/ ICTs	√				
17.	Establish marketing network/ channels	√				