



**ICAR-Agricultural Technology Application Research Institute, Zone-VII,
Umiam, Meghalaya-794103**

**Successful Progressive Farmer/ Entrepreneur
KVK-Siaha**

I. General Personal Profile

1. Name and Address of the Progressive Farmer/ Entrepreneur:
K.T. Pita, Kaochao 'E', Siaha District, Mizoram.
2. Age: 43 (years)
3. Sex: Male (Male/Female)
4. Educational qualification: Class-IV (Four)
5. Marital Status: Married (Married/ Unmarried)
6. Caste: ST (SC/ST/OBC/General)
7. Contact No.:
Mobile: 9485135896 Email: Nil. (if any)



II. Details on Farming/ Enterprises

1. **Operational land holding (hectare):**
 - i) Operational land owned: **2 ha**
 - ii) Operational land leased in: Nil
 - iii) Operational land leased out: Nil

Operational land holding = (Operational land owned) + (Operational land leased in) – (Operational land leased out)

2. **Type of farming activities being practiced for last 5 years**
 - i. Agriculture ✓
 - ii. Horticulture
 - iii. Fisheries
 - iv. Agro-forestry
 - v. Livestock: Nil
 - vi. Any other (Pl. specify)
3. **Farming sector (s) from which the farmer gets the maximum earnings per year**
 - i. Agriculture ✓
 - ii. Horticulture
 - iii. Fisheries
 - iv. Agro-forestry
 - v. Livestock: Nil
 - vi. Any other (Pl. specify)

4. Farming experience of the farmer

- i. <5 years
- ii. 5-10 years ✓
- iii. 10-15 years
- iv. >15 years

5. Annual Income

- i. Income from Farm activities : 2 lakhs(Rs.)
- ii. Income from Non-farm activities : Nil (Rs.)

Total income (i+ii) = Rs. 2 lakhs

III. Technology Application and Dissemination

1. Trainings received from different institutes/ organizations during last 3 years

| Sl. No. | Institute/ Organisation | Frequency of training received (No.) | | | |
|---------|-------------------------|--------------------------------------|-----------|-----------|-----------|
| | | 2015-16 | 2016-17 | 2017-18 | Total |
| 1. | KVK | 6 | 5 | 7 | 18 |
| 2. | State Departments | 4 | 5 | 6 | 15 |
| 3. | ATMA/ RKVY | 5 | 6 | 5 | 16 |
| 4. | ICAR institute | Nil | Nil | Nil | Nil |
| 5. | SAU/CAU | Nil | Nil | Nil | Nil |
| 6. | Banking institute | Nil | Nil | Nil | Nil |
| 7. | NGOs | Nil | Nil | Nil | Nil |
| 8. | Others (pl. specify) | Nil | Nil | Nil | Nil |
| | Total | 15 | 16 | 18 | 49 |

2. Mass media exposure as different sources of farming information and knowledge during last 3 years

| Sl. No. | Mass Media | Frequency of exposure | | |
|---------|-----------------------|-----------------------|-----------|-------|
| | | Regular | Sometimes | Never |
| 1. | Newspaper | | ✓ | |
| 2. | Radio | | | ✓ |
| 3. | Television | | | ✓ |
| 4. | Newsletter/ bulletins | | ✓ | |
| 5. | Magazine/ Journal | | ✓ | ✓ |

3. Extension contact for technical support and help in farming during last 5 years

| Sl. No. | Extension | Frequency of Contact | | |
|---------|--------------------------------------|----------------------|-----------|-------|
| | | Regular | Sometimes | Never |
| 1. | KVK Scientists | ✓ | | |
| 2. | Agril. Development Officer (ADO) | ✓ | | |
| 3. | Agril. University teacher/ professor | | | ✓ |
| 4. | Input Dealers | | | ✓ |
| 5. | Journalists | | | ✓ |
| 6. | NGOs | | | ✓ |

IV. Profile of Farming Activity

| Major Crop/ Enterprise | Variety/ Breed | Area covered (ha)/ No. (in case of other enterprise) | Yield (q/ha)/ Production per unit | Annual Income (Rs.) |
|---------------------------|-------------------|--|---|------------------------|
| Rice | CAU R-I | 1ha. | 31.28 q/ha | 2 lakhs |

V. Impact of farming on socio-economic status of farmers

| Sl. No. | Socio-economic parameters | Response Category | | | | |
|---------|--|-------------------|---|---|---|---|
| | | 1 | 2 | 3 | 4 | 5 |
| 1. | Employment gained (Man-days) | | | √ | | |
| 2. | Additional Income generated (Rs.) | | | √ | | |
| 3. | Increase farm size (in hectare) | | √ | | | |
| 4. | Increase diversification of farming | | | √ | | |
| 5. | Increase of cropping intensity | | √ | | | |
| 6. | Increase in yield of crops | | | √ | | |
| 7. | Increase in yield of livestock / fisheries | √ | | | | |
| 8. | Enhanced role in decision making | | | √ | | |
| 9. | Greater self-reliance | | | √ | | |
| 10. | Increase in social participation | | | √ | | |
| 11. | Improve status of family in society/ community | | | √ | | |
| 12. | Increase influence and acceptability among fellow farmers | | | √ | | |
| 13. | Increase purchasing power | | | √ | | |
| 14. | Improve children education quality/ status | | √ | | | |
| 15. | Increase materials possession | | √ | | | |
| 16. | Increase higher accessibility to mass media/ ICTs | | √ | | | |
| 17. | Establish marketing network/ channels | | | √ | | |