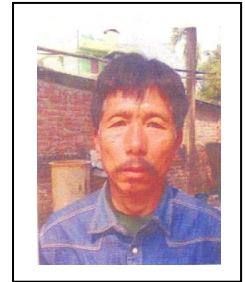




**ICAR-Agricultural Technology Application Research Institute, Zone-VII,  
Umiam, Meghalaya-794103**

**Successful Progressive Farmer/ Entrepreneur  
KVK-Longleng**



**I. General Personal Profile**

1. Name and Address of the Progressive Farmer/ Entrepreneur :  
Mr. C. Bongham Phom,  
Nyang village, Longleng. Nagaland
2. Age: 55 (years)
3. Sex: Male
4. Educational qualification: 9<sup>th</sup> Pass
5. Marital Status: Married
6. Cast: ST
7. Contact No.:  
Mobile: 8732089463 Email:

**II. Details on Farming/ Enterprises**

1. **Operational land holding (hectare):**
  - i) Operational land owned: **3 ha**
  - ii) Operational land leased in: Nil
  - iii) Operational land leased out: **3 ha**

**Operational land holding** = (Operational land owned) + (Operational land leased in) –  
(Operational land leased out)

2. **Type of farming activities being practiced for last 5 years**
  - i. Agriculture ✓
  - ii. Horticulture ✓
  - iii. Fisheries ✓
  - iv. Agro-forestry ✓
  - v. Livestock: (Poultry/ Dairy/ Piggery ✓/ Duckery/ Goatary)
  - vi. Any other (Pl. specify)
3. **Farming sector (s) from which the farmer gets the maximum earnings per year**
  - i. Agriculture
  - ii. Horticulture ✓
  - iii. Fisheries
  - iv. Agro-forestry
  - v. Livestock: (Poultry/ Dairy/ Piggery/ Duckery/ Goatary)
  - vi. Any other (Pl. specify): **Large Cardamom**

#### 4. Farming experience of the farmer

- i. <5 years
- ii. 5-10 years
- iii. 10-15 years
- iv. >15 years ✓

#### 5. Annual Income

- i. Income from Farm activities : 5,00000(Rs. Five lakh)
- ii. Income from Non-farm activities :

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**Total income (i+ii) = Rs.**

### III. Technology Application and Dissemination

#### 1. Trainings received from different institutes/ organizations during last 3 years

Sl. No.	Institute/ Organisation	Frequency of training received (No.)			
		2015-16	2016-17	2017-18	Total
1.	KVK	3	6	7	16
2.	State Departments				
3.	ATMA/ RKVY				
4.	ICAR institute		1	1	02
5.	SAU/CAU				
6.	Banking institute				
7.	NGOs				
8.	Others (pl. specify)				
	<b>Total</b>				<b>18</b>

#### 2. Mass media exposure as different sources of farming information and knowledge during last 3 years

Sl. No.	Mass Media	Frequency of exposure		
		Regular	Sometimes	Never
1.	Newspaper			
2.	Radio			
3.	Television			
4.	Newsletter/ bulletins			
5.	Magazine/ Journal			

#### 3. Extension contact for technical support and help in farming during last 5 years

Sl. No.	Extension	Frequency of Contact		
		Regular	Sometimes	Never
1.	KVK Scientists	✓		
2.	Agril. Development Officer (ADO)			✓
3.	Agril. University teacher/ professor			✓
4.	Input Dealers			✓
5.	Journalists			✓
6.	NGOs			✓

**IV. Profile of Farming Activity**

Major Crop/ Enterprise	Variety/ Breed	Area covered (ha)/ No. (in case of other enterprise)	Yield (q/ha)/ Production per unit	Annual Income (Rs.)
Rice		2.1	34.0	42,500
Toria		0.4	3.0	15,000
Greengram		0.7	3.5	28,000
Large Cardamom			3.0	2,00000

**V. Impact of farming on socio-economic status of farmers**

Sl. No.	Socio-economic parameters	Response Category				
		1	2	3	4	5
1.	Employment gained (Man-days)					
2.	Additional Income generated (Rs.)					
3.	Increase farm size (in hectare)					
4.	Increase diversification of farming					
5.	Increase of cropping intensity					
6.	Increase in yield of crops					
7.	Increase in yield of livestock / fisheries					
8.	Enhanced role in decision making					
9.	Greater self-reliance					
10.	Increase in social participation					
11.	Improve status of family in society/ community					
12.	Increase influence and acceptability among fellow farmers					
13.	Increase purchasing power					
14.	Improve children education quality/ status					
15.	Increase materials possession					
16.	Increase higher accessibility to mass media/ ICTs					
17.	Establish marketing network/ channels					