



**ICAR-Agricultural Technology Application Research Institute, Zone-VII,
Umiam, Meghalaya-794103**

**Successful Progressive Farmer/ Entrepreneur
KVK-Longleng**



I. General Personal Profile

1. Name and Address of the Progressive Farmer/ Entrepreneur:
Mrs. Limasangla Yaong Yimchen Village, Longleng. Nagaland
2. Age: 56 (years)
3. Sex: Female
4. Educational qualification: 7th Pass
5. Marital Status: Married
6. Caste: ST
7. Contact No.:
Mobile: 9612503657 Email:

II. Details on Farming/ Enterprises

1. **Operational land holding (hectare):**
 - i) Operational land owned: 1.3 ha
 - ii) Operational land leased in: Nil
 - iii) Operational land leased out: Nil

Operational land holding = (Operational land owned) + (Operational land leased in) – (Operational land leased out)

2. **Type of farming activities being practiced for last 5 years**
 - i. Agriculture ✓
 - ii. Horticulture ✓
 - iii. Fisheries
 - iv. Agro-forestry ✓
 - v. Livestock: (Poultry/ Dairy/ Piggery/ Duckery/ Goatary) ✓
 - vi. Any other (Pl. specify)
3. **Farming sector (s) from which the farmer gets the maximum earnings per year**
 - i. Agriculture
 - ii. Horticulture ✓
 - iii. Fisheries
 - iv. Agro-forestry
 - v. Livestock: (Poultry✓/ Dairy✓/ Piggery/ Duckery/ Goatary)
 - vi. Any other (Pl. specify): **Processing and value addition of locally available fruits and vegetables**

4. Farming experience of the farmer

- i. <5 years
- ii. 5-10 years
- iii. 10-15 years
- iv. >15 years ✓

5. Annual Income

- i. Income from Farm activities : 18,900.00 (Rs. Eighteen thousand nine hundred)
- ii. Income from Non-farm activities : 45000.00 (Rs. Forty five thousand)

Total income (i+ii) = Rs. 63900.00

III. Technology Application and Dissemination

1. Trainings received from different institutes/ organizations during last 3 years

Sl. No.	Institute/ Organisation	Frequency of training received (No.)			
		2015-16	2016-17	2017-18	Total
1.	KVK	1	3	4	08
2.	State Departments				
3.	ATMA/ RKVY	1	1		02
4.	ICAR institute		1		01
5.	SAU/CAU				
6.	Banking institute				
7.	NGOs		1		01
8.	Others (pl. specify)				
	Total				12

2. Mass media exposure as different sources of farming information and knowledge during last 3 years

Sl. No.	Mass Media	Frequency of exposure		
		Regular	Sometimes	Never
1.	Newspaper	✓		
2.	Radio		✓	
3.	Television		✓	
4.	Newsletter/ bulletins		✓	
5.	Magazine/ Journal		✓	

3. Extension contact for technical support and help in farming during last 5 years

Sl. No.	Extension	Frequency of Contact		
		Regular	Sometimes	Never
1.	KVK Scientists	✓		
2.	Agril. Development Officer (ADO)		✓	
3.	Agril. University teacher/ professor			✓
4.	Input Dealers			✓
5.	Journalists			✓
6.	NGOs		✓	

IV. Profile of Farming Activity

Major Crop/ Enterprise	Variety/ Breed	Area covered (ha)/ No. (in case of other enterprise)	Yield (q/ha)/ Production per unit	Annual Income (Rs.)
Poultry	Vanaraja	100 Nos.	Adult bird and eggs	30,000.00
Piggery	HSX	2 Sows	14 Piglets	15,000.00
Orange	-	0.27 ha	09 quintal	18,000.00
Pineapple	-	0.3 ha	45 pieces	900.00

V. Impact of farming on socio-economic status of farmers

Sl. No.	Socio-economic parameters	Response Category				
		1	2	3	4	5
1.	Employment gained (Man-days)				√	
2.	Additional Income generated (Rs.)				√	
3.	Increase farm size (in hectare)			√		
4.	Increase diversification of farming			√		
5.	Increase of cropping intensity			√		
6.	Increase in yield of crops				√	
7.	Increase in yield of livestock / fisheries				√	
8.	Enhanced role in decision making				√	
9.	Greater self-reliance					√
10.	Increase in social participation				√	
11.	Improve status of family in society/ community					√
12.	Increase influence and acceptability among fellow farmers				√	
13.	Increase purchasing power				√	
14.	Improve children education quality/ status					√
15.	Increase materials possession				√	
16.	Increase higher accessibility to mass media/ ICTs				√	
17.	Establish marketing network/ channels				√	
