



**ICAR-Agricultural Technology Application Research Institute, Zone-VII,  
Umiam, Meghalaya-794103**

**Successful Progressive Farmer/ Entrepreneur  
KVK- Mokokchung**



**I. General Personal Profile**

1. Name and Address of the Progressive Farmer/ Entrepreneur:  
Innatoshi Longkumer, Longkong Village, Mokokchung
2. Age: 42 (years)
3. Sex: Male (Male/Female)
4. Educational qualification: Graduate
5. Marital Status: Married (Married/ Unmarried)
6. Caste: ST (SC/ST/OBC/General)
7. Contact No.:  
Mobile: 8731221732 Email: kvkmokokchung@gmail.com.(if any)

**II. Details on Farming/ Enterprises**

**1. Operational land holding (hectare):**

- i) Operational land owned: **15 ha**
- ii) Operational land leased in: **Nil**
- iii) Operational land leased out: **Nil**

**Operational land holding** = (Operational land owned) + (Operational land leased in) – (Operational land leased out) = 15 ha.

**2. Type of farming activities being practiced for last 5 years**

- i. **Agriculture** ✓
- ii. **Horticulture** ✓
- iii. **Fisheries** ✓
- iv. **Agro-forestry** ✓
- v. Livestock: (Poultry/ Dairy/ **Piggery** ✓ / Duckery/ Goatary)
- vi. Any other (Pl. specify): **Quail**

**3. Farming sector (s) from which the farmer gets the maximum earnings per year**

- i. **Agriculture** ✓
- ii. **Horticulture** ✓
- iii. **Fisheries** ✓
- iv. **Agro-forestry** ✓
- v. Livestock: (Poultry/ Dairy ✓ / **Piggery** ✓ / Duckery/ Goatary)
- vi. Any other (Pl. specify): **Quail**

#### 4. Farming experience of the farmer

- i. <5 years
- ii. 5-10 years
- iii. **10-15 years** ✓
- iv. >15 years

#### 5. Annual Income

- i. Income from Farm activities: 5,85,000...(Rs.)
- ii. Income from Non-farm activities: 25,000(Rs.)

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**Total income (i+ii) = Rs. 6,10,000**

### III. Technology Application and Dissemination

#### 1. Trainings received from different institutes/ organizations during last 3 years

Sl. No.	Institute/ Organisation	Frequency of training received (No.)			
		2015-16	2016-17	2017-18	Total
1.	KVK	3	2	1	6
2.	State Departments	1	1	1	3
3.	ATMA/ RKVY	2	1	1	4
4.	ICAR institute				
5.	SAU/CAU				
6.	Banking institute	1	1	-	2
7.	NGOs				
8.	Others (pl. specify)				
	<b>Total</b>	<b>7</b>	<b>5</b>	<b>3</b>	<b>15</b>

#### 2. Mass media exposure as different sources of farming information and knowledge during last 3 years

Sl. No.	Mass Media	Frequency of exposure		
		Regular	Sometimes	Never
1.	Newspaper	Yes	-	-
2.	Radio	Yes	-	-
3.	Television	Yes	-	-
4.	Newsletter/ bulletins	-	Yes	-
5.	Magazine/ Journal	-	-	-

#### 3. Extension contact for technical support and help in farming during last 5 years

Sl. No.	Extension	Frequency of Contact		
		Regular	Sometimes	Never
1.	KVK Scientists	-	Yes	-
2.	Agril. Development Officer (ADO)	-	Yes	-
3.	Agril. University teacher/ professor	-	-	-
4.	Input Dealers	-	-	-
5.	Journalists	-	-	-
6.	NGOs	-	-	-

#### IV. Profile of Farming Activity

Major Crop/ Enterprise	Variety/ Breed	Area covered (ha)/ No. (in case of other enterprise)	Yield (q/ha)/ Production per unit	Annual Income (Rs.)
Piggery	Cross breed	60-70 pigs	-	2,00,000
Cattle	Cross breed	5 nos	-	50,000
Fishery	Composite	10 ponds	-	1,50,000
Others	Banana, Litchi, Parkia, Maize	5 ha	-	1,85,000

#### V. Impact of farming on socio-economic status of farmers

Sl. No.	Socio-economic parameters	Response Category				
		1	2	3	4	5
1.	Employment gained (Man-days)			√		
2.	Additional Income generated (Rs.)	√				
3.	Increase farm size (in hectare)	√				
4.	Increase diversification of farming	√				
5.	Increase of cropping intensity	√				
6.	Increase in yield of crops		√			
7.	Increase in yield of livestock / fisheries			√		
8.	Enhanced role in decision making		√			
9.	Greater self-reliance		√			
10.	Increase in social participation				√	
11.	Improve status of family in society/ community		√			
12.	Increase influence and acceptability among fellow farmers	√				
13.	Increase purchasing power		√			
14.	Improve children education quality/ status			√		
15.	Increase materials possession		√			
16.	Increase higher accessibility to mass media/ ICTs		√			
17.	Establish marketing network/ channels		√			