



**ICAR-Agricultural Technology Application Research Institute, Zone-VII,
Umiam, Meghalaya-794103**

**Successful Progressive Farmer/ Entrepreneur
KVK-Phek**

I. General Personal Profile

1. Name and Address of the Progressive Farmer/ Entrepreneur:
Nupetso Kapfo
Pfutsero town, Reiku colony, Phek, Nagaland
2. Age:54 (years)
3. Sex: Male (Male/Female)
4. Educational qualification: Under matric
5. Marital Status: Married (Married/ Unmarried)
6. Caste: ST(SC/ST/OBC/General)
7. Contact No.:
Mobile: 9862808017 Email:(if any)



II. Details on Farming/ Enterprises

1. Operational land holding (hectare):

- i) Operational land owned: 4 ha
- ii) Operational land leased in: Nil
- iii) Operational land leased out: Nil

Operational land holding = (Operational land owned) + (Operational land leased in) – (Operational land leased out)

2. Type of farming activities being practiced for last 5 years

- i. Agriculture
- ii. Horticulture
- iii. Fisheries
- iv. Agro-forestry
- v. Livestock: (Poultry / Dairy/ Piggery / Duckery/ Goatary)
- vi. Any other (Pl. specify):

3. Farming sector (s) from which the farmer gets the maximum earnings per year

- i. Agriculture
- ii. Horticulture
- iii. Fisheries
- iv. Agro-forestry
- v. Livestock: (Poultry/ Dairy/ Piggery/ Duckery/ Goatary)
- vi. Any other (Pl. specify)

4. Farming experience of the farmer

- i. <5 years
- ii. 5-10 years
- iii. 10-15 years ✓
- iv. >15 years

5. Annual Income

- i. Income from Farm activities :(Rs. 2,58,000)
- ii. Income from Non-farm activities :(Rs.30000)

Total income (i+ii) = Rs.2,88,000

III. Technology Application and Dissemination

1. Trainings received from different institutes/ organizations during last 3 years

Sl. No.	Institute/ Organisation	Frequency of training received (No.)			
		2015-16	2016-17	2017-18	Total
1.	KVK	1	1	1	3
2.	State Departments	1		1	2
3.	ATMA/ RKVY	1	1		2
4.	ICAR institute				
5.	SAU/CAU		1		1
6.	Banking institute				
7.	NGOs	1	1	1	3
8.	Others (pl. specify)				
	Total	4	4	3	11

2. Mass media exposure as different sources of farming information and knowledge during last 3 years

Sl. No.	Mass Media	Frequency of exposure		
		Regular	Sometimes	Never
1.	Newspaper		√	
2.	Radio			
3.	Television	√		
4.	Newsletter/ bulletins		√	
5.	Magazine/ Journal		√	

3. Extension contact for technical support and help in farming during last 5 years

Sl. No.	Extension	Frequency of Contact		
		Regular	Sometimes	Never
1.	KVK Scientists	√		
2.	Agril. Development Officer (ADO)		√	
3.	Agril. University teacher/ professor		√	
4.	Input Dealers			
5.	Journalists			
6.	NGOs		√	

IV. Profile of Farming Activity

Major Crop/ Enterprise	Variety/ Breed	Area covered (ha)/ No. (in case of other enterprise)	Yield (q/ha)/ Production per unit	Annual Income (Rs.)
Kiwi	Allison, Bruno, Monty, Hayward	1.5 ha	120q/ha (100 plants in fruiting)	210000
Persimmon	Hachiya, Fuyu	0.5 ha	40 kg/plant (6 plants fruiting)	48000
Large cardamom	Sawney, Golsei	1.5 ha	New plantation	-
Apple	Golden Delicious	0.5 ha	New plantation	-

V. Impact of farming on socio-economic status of farmers

Sl. No.	Socio-economic parameters	Response Category				
		1	2	3	4	5
1.	Employment gained (Man-days)				√	
2.	Additional Income generated (Rs.)					√
3.	Increase farm size (in hectare)				√	
4.	Increase diversification of farming				√	
5.	Increase of cropping intensity			√		
6.	Increase in yield of crops				√	
7.	Increase in yield of livestock / fisheries					
8.	Enhanced role in decision making					√
9.	Greater self-reliance					√
10.	Increase in social participation			√		
11.	Improve status of family in society/ community				√	
12.	Increase influence and acceptability among fellow farmers				√	
13.	Increase purchasing power			√		
14.	Improve children education quality/ status				√	
15.	Increase materials possession			√		
16.	Increase higher accessibility to mass media/ ICTs			√		
17.	Establish marketing network/ channels		√			
