



**ICAR-Agricultural Technology Application Research Institute, Zone-VII,
Umiam, Meghalaya-794103**

**Successful Progressive Farmer/ Entrepreneur
KVK-Phek**

I. General Personal Profile

1. Name and Address of the Progressive Farmer/ Entrepreneur:
Sevohu, Rihuba village, Pfutsero, Phek, Nagaland
2. Age: 50 (years)
3. Sex: Male (Male/Female)
4. Educational qualification: BA
5. Marital Status: Married (Married/ Unmarried)
6. Caste: ST(SC/ST/OBC/General)
7. Contact No.:
Mobile: 9436404111 Email: sevohu123@gmail.com



II. Details on Farming/ Enterprises

1. Operational land holding (hectare):

- i) Operational land owned: 3.0 ha
- ii) Operational land leased in: Nil
- iii) Operational land leased out: Nil

Operational land holding = (Operational land owned) + (Operational land leased in) – (Operational land leased out)

2. Type of farming activities being practiced for last 5 years

- i. Agriculture ✓
- ii. Horticulture ✓
- iii. Fisheries
- iv. Agro-forestry
- v. Livestock: (Poultry ✓/ Dairy ✓/ Piggery ✓/ Duckery/ Goatary)
- vi. Any other (Pl. specify):

3. Farming sector (s) from which the farmer gets the maximum earnings per year

- i. Agriculture
- ii. Horticulture ✓
- iii. Fisheries
- iv. Agro-forestry
- v. Livestock: (Poultry ✓/ Dairy ✓/ Piggery ✓/ Duckery/ Goatary)
- vi. Any other (Pl. specify)

4. Farming experience of the farmer

- i. <5 years
- ii. 5-10 years
- iii. 10-15 years
- iv. >15 years✓

5. Annual Income

- i. Income from Farm activities : (Rs. 3,18,000)
- ii. Income from Non-farm activities: (Nil)

Total income (i+ii) = Rs.3,18,000

III. Technology Application and Dissemination

1. Trainings received from different institutes/ organizations during last 3 years

| Sl. No. | Institute/ Organisation | Frequency of training received (No.) | | | |
|---------|-------------------------|--------------------------------------|----------|----------|-----------|
| | | 2015-16 | 2016-17 | 2017-18 | Total |
| 1. | KVK | 2 | 1 | 2 | 5 |
| 2. | State Departments | 1 | 1 | | 2 |
| 3. | ATMA/ RKVY | | 1 | 1 | 2 |
| 4. | ICAR institute | | | | |
| 5. | SAU/CAU | | | | |
| 6. | Banking institute | | | 1 | 1 |
| 7. | NGOs | | 1 | 1 | 2 |
| 8. | Others (pl. specify) | | | | |
| | Total | 3 | 4 | 5 | 12 |

2. Mass media exposure as different sources of farming information and knowledge during last 3 years

| Sl. No. | Mass Media | Frequency of exposure | | |
|---------|-----------------------|-----------------------|-----------|-------|
| | | Regular | Sometimes | Never |
| 1. | Newspaper | √ | | |
| 2. | Radio | | | √ |
| 3. | Television | | √ | |
| 4. | Newsletter/ bulletins | | √ | |
| 5. | Magazine/ Journal | | √ | |

3. Extension contact for technical support and help in farming during last 5 years

| Sl. No. | Extension | Frequency of Contact | | |
|---------|--------------------------------------|----------------------|-----------|-------|
| | | Regular | Sometimes | Never |
| 1. | KVK Scientists | √ | | |
| 2. | Agril. Development Officer (ADO) | | √ | |
| 3. | Agril. University teacher/ professor | | | √ |
| 4. | Input Dealers | | | |
| 5. | Journalists | | | |
| 6. | NGOs | | √ | |

IV. Profile of Farming Activity

| Major Crop/ Enterprise | Variety/ Breed | Area covered (ha)/ No. (in case of other enterprise) | Yield (q/ha)/ Production per unit | Annual Income (Rs.) |
|---------------------------|---|--|---|---------------------------|
| Kiwi | Allison, Bruno, Monty, Hayward, Abbot | 0.5 ha | 160q/ha (60 plants in fruiting) | 168000 |
| Persimmon | Hachiya, Fuyu | 0.5 ha | 20 kg/plant (10 plants fruiting) | 50000 |
| Large cardamom | Sawney, Golsei | 0.5 ha | New plantation | - |
| Medicinal plants | Taxusbaccatta | 1.5ha | New plantation | - |
| Piggery | Hampshire crossbred | 4 units | - | 100000 |

V. Impact of farming on socio-economic status of farmers

| Sl. No. | Socio-economic parameters | Response Category | | | | |
|---------|--|-------------------|---|---|---|---|
| | | 1 | 2 | 3 | 4 | 5 |
| 1. | Employment gained (Man-days) | | | √ | | |
| 2. | Additional Income generated (Rs.) | | | | √ | |
| 3. | Increase farm size (in hectare) | | | √ | | |
| 4. | Increase diversification of farming | | | | √ | |
| 5. | Increase of cropping intensity | | | √ | | |
| 6. | Increase in yield of crops | | | | √ | |
| 7. | Increase in yield of livestock / fisheries | | | | | |
| 8. | Enhanced role in decision making | | | | | √ |
| 9. | Greater self-reliance | | | | √ | |
| 10. | Increase in social participation | | | | √ | |
| 11. | Improve status of family in society/ community | | | | √ | |
| 12. | Increase influence and acceptability among fellow farmers | | | | √ | |
| 13. | Increase purchasing power | | | | √ | |
| 14. | Improve children education quality/ status | | | √ | | |
| 15. | Increase materials possession | | | | √ | |
| 16. | Increase higher accessibility to mass media/ ICTs | | | √ | | |
| 17. | Establish marketing network/ channels | | √ | | | |