



**ICAR-Agricultural Technology Application Research Institute, Zone-VII,  
Umiam, Meghalaya-794103**

**Successful Progressive Farmer/ Entrepreneur  
KVK-Tuensang**

**I. General Personal Profile**

1. Name and Address of the Progressive Farmer/Entrepreneur :  
**AYENMONGBA,  
H/No.60, Chendang Village, Tuensang 798612, Nagaland.**
2. Age: **45** (Year)
3. Sex : **Male** (Male/Female)
4. Educational Qualification: **Undermatric.**
5. Marital Status : **Married** (Married / Unmarried).
6. Caste : **ST** (SC/ST/OBC/General)
7. Contact No:  
Moblie : **9612475431** Email :(if any)



**II. Details on Farming/Enterprises**

1. **Operational land holding (hectare):**
  - i) Operational land owned : **4 hectare**
  - ii) Operational land leased in : **Nil**
  - iii) Operational land leased out : **2 hectare**

**Operational land holding** = (Operational land owned) + (Operational land leased in) – (Operational land leased out)

2. **Type of farming activities being practiced for last 5 years**
  - i. Agriculture ✓
  - ii. Horticulture. ✓
  - iii. Fisheries.
  - iv. Agro-forestry ✓
  - v. Livestock: (Poultry / Dairy / **Piggery** ✓ / Duckery / Goatary)
  - vi. Any other (PI. Specify ): **Apairy**

3. **Farming sector (s) from which the farmer gets the maximum earning per year**
  - i. Agriculture ✓
  - ii. Horticulture
  - iii. Fisheries.
  - iv. Agro-forestry.
  - v. Livestock: (Poultry / Dairy/Piggery/Duckery/Goatary)
  - vi. Any other (PI.Specify): **Apairy**

**4. Farming experience of the farmer**

- i. <5years
- ii. 5-10 years.
- iii. 10-15 years.
- iv. >15 years. ✓

**5. Annual Income.**

- i. Income from Farm activities : **1,20,000** (Rs.)
- ii. Income from Non-Farm activities : **40,000** (Rs.)

Total income (I + ii) = Rs.1,60,000/-

**III. Technology Application and Dissemination.****1. Training received from different Institutes/ Organization during last 3 years**

Sl. No.	Institute/Organization	Frequency of Training received (No.)			
		2015-16	2016-17	2017-18	Total
1	KVK	2	3	2	7
2	State Departments	4	4	4	12
3	ATMA / RKVY	2	3	2	7
4	ICAR Institute				
5	SAU / CAU	1	1	1	3
6	Banking Institute	1	1	1	3
7	NGOs	12	15	20	47
8	Others (Pl.specify)	4	5	5	14
	<b>Total</b>	<b>26</b>	<b>32</b>	<b>35</b>	<b>93</b>

**2. Mass Media exposure as different sources of farming information and knowledge during last 3 years**

Sl. No.	Mass Media	Frequency of exposure		
		Regular	Sometimes	Never
1	Newspaper	✓		
2	Radio		✓	
3	Television			
4	Newsletter/ bulletins			
5	Magazine / journal			

**3. Extension contact for technical support and help in farming during last 5 years**

Sl. No.	Extension	Frequency of Contact		
		Regular	Sometimes	Never
1	KVK Scientists	Weekly/Monthly		
2	Agril. Development Officer (ADO)	Monthly		
3	Agril. University Teacher/ professor			
4	Input dealers			
5	Journalists			
6	NGOs	Weekly/Monthly		

#### IV. Profile of Farming Activity

Major Crop/Enterprise	Variety/Breed	Area covered (ha)/No.(in case of other enterprise	Yield (/ha)/ Production per unit	Annual Income (Rs.)
Maize	Improved Indigenous	1.5 ha	2.6 ton	3,90,000
Vegetables	Improved	0.5 ha	5-6 ton	70,000
Pulses	Indigenous	0.25 ha	0.5 ton	3,00,000

#### V. Impact of farming on socio-economic status of farmers

Sl. No	Socio-economic parameters	Response category				
		1	2	3	4	5
1	Employment gained (Man-days)				√	
2	Additional Income generated (Rs)					√
3	Increase farm size (in hectare)				√	
4	Increase diversification of farming					√
5	Increase of cropping intensity					√
6	Increase in yield of crops					√
7	Increase in yield of livestock / fisheries				√	
8	Enhanced role in decision making					√
9	Greater self-reliance				√	
10	Increase in social participation					√
11	Improve status of family in society community					√
12	Increase influence and acceptability among fellow farmers					√
13	Increase purchasing power				√	
14	Improve children education quality/ status					√
15	Increase materials possession				√	
16	Increase higher accessibility to mass media / ICTs			√		
17	Establish marketing network/channels			√		