



**ICAR-Agricultural Technology Application Research Institute, Zone-VII,
Umiam, Meghalaya-794103**

**Successful Progressive Farmer/Entrepreneur
KVK-Woka**



I. General Personal Profile

1. Name and Address of the Progressive Entrepreneur:
Mr. Thungdemo Ovung
2. Age:33 (years)
3. Sex: Male
4. Educational qualification : M.Sc
5. Marital Status: Unmarried
6. Caste: ST
7. Contact No.: 7085973386
Mobile: Email:.....(if any)

II. Details on Farming/ Enterprises

1. **Operational land holding (hectare): 12 ha**
 - i) Operational land owned:12 ha
 - ii) Operational land leased in : Nil
 - iii) Operational land leased out : Nil

Operational land holding = (Operational land owned) + (Operational land leased in) – (Operational land leased out) : 12 ha
2. **Type of farming activities being practiced for last 5 years**
 - i. Agriculture : NA
 - ii. Horticulture : Vegetable farming, Orchard (Orange cultivation)
 - iii. Fisheries
 - iv. Agro-forestry :
 - v. Livestock: (Poultry/ Dairy/ Piggery/ Duckery/ Goatary)
3. **Farming sector (s) from which the farmer gets the maximum earnings per year**
 - i. Agriculture
 - ii. Horticulture ✓
 - iii. Fisheries
 - iv. Agro-forestry
 - v. Livestock: (Poultry/ Dairy/ Piggery/ Duckery/ Goatary) : ✓
 - vi. Any other (Pl. specify)
4. **Farming experience of the farmer**
 - i. <5 years
 - ii. 5-10 years : ✓

- iii. 10-15 years
- iv. >15 years

5. Annual Income

- i. Income from Farm activities: 3.0 lakhs Rs.)
- ii. Income from Non-farm activities: 1.5 lakhs (Rs.)

Total income (i+ii) = Rs. 4.5 Lakhs

III. Technology Application and Dissemination

1. Trainings received from different institutes/ organizations during last 3 years

Sl. No.	Institute/ Organisation	Frequency of training received (No.)			
		2015-16	2016-17	2017-18	Total
1.	KVK	2	3	1	6
2.	State Departments	1	3	0	4
3.	ATMA/ RKVY	1	-	1	2
4.	ICAR institute				
5.	SAU/CAU				
6.	Banking institute				
7.	NGOs				
8.	Others (pl. specify)				
	Total	4	6	2	12

2. Mass media exposure as different sources of farming information and knowledge during last 3 years

Sl. No.	Mass Media	Frequency of exposure		
		Regular	Sometimes	Never
1.	Newspaper	√		
2.	Radio		√	
3.	Television	√		
4.	Newsletter/ bulletins	√		
5.	Magazine/ Journal	√		

3. Extension contact for technical support and help in farming during last 5 years

Sl. No.	Extension	Frequency of Contact		
		Regular	Sometimes	Never
1.	KVK Scientists	√		
2.	Agril. Development Officer (ADO)		√	
3.	Agril. University teacher/ professor		√	
4.	Input Dealers	√		
5.	Journalists			√
6.	NGOs		√	

IV. Profile of Farming Activity

Major Crop/ Enterprise	Variety/ Breed	Area covered (ha)/ No. (in case of other enterprise)	Yield (q/ha)/ Production per unit	Annual Income (Rs.)
Vegetable farming (Tomato, cabbage)	MT-3 (tomato) Wonder ball	Tomato – 0.2 ha Cabbage- 0.3 ha	250 q 255 q	225000
Floriculture	Lilium	100 sq m (poly house)	2400 cut flowers	75000
Total				300000

V. Impact of farming on socio-economic status of farmers

Sl. No.	Socio-economic parameters	Response Category				
		1	2	3	4	5
1.	Employment gained (Man-days)				√	
2.	Additional Income generated (Rs.)				√	
3.	Increase farm size (in hectare)			√		
4.	Increase diversification of farming				√	
5.	Increase of cropping intensity				√	
6.	Increase in yield of crops			√		
7.	Increase in yield of livestock / fisheries					
8.	Enhanced role in decision making				√	
9.	Greater self-reliance				√	
10.	Increase in social participation			√		
11.	Improve status of family in society/ community				√	
12.	Increase influence and acceptability among fellow farmers				√	
13.	Increase purchasing power				√	
14.	Improve children education quality/ status	-				
15.	Increase materials possession				√	
16.	Increase higher accessibility to mass media/ ICTs				√	
17.	Establish marketing network/ channels				√	
