

**PROCEEDINGS OF THE ANNUAL REVIEW WORKSHOP ON ATTRACTING AND  
RETAINING OF YOUTH IN AGRICULTURE (ARYA), 2017-18  
(ICAR-ATARI, ZONE VII)**

**VENUE: Directorate of Extension Education, AAU, Jorhat**

**DATE 11<sup>TH</sup> AUG' 2017**

**GENERAL RECOMMENDATION:**

**Dr. K.M.Bajarbaruah VC (AAU):**

- To pursue agriculture in a business mode and should not be done similar to TSP. We have to differentiate it from other normal projects. Main aim is to attract the youths and retain youths.
- Attract the rural youth for agricultural entrepreneurship so that they can do the activities in a professional manner.
- The KVK Heads should have been given exposure visits and trainings prior to implementation of the Project and have a brief idea of the guidelines.
- Develop Technology Linking with TSP. If there is a linkage with TSP Programme, let the money under TSP Programme be used for giving inputs and let ARYA go for Technology Showcasing.
- Let the youths establish their own unit and if they are attracted to it, they will give it to some other states. In this way we will be able to attract lot of youths.
- There should be round the year employment generation to uplift the social status of the youths.
- There should not be any limitation to Educational qualification.
- Arrange youth conventions and show the power of agriculture technology to attract the rural youths so as to increase their income.
- Do not establish Employment model. Let them establish on their own and be attracted.
- Forward linkage with other line departments.
- Go for zero soil or minus soil planting material production, packaging and grading seed production and other business.
- Establish a small packaging unit so as to get huge return of money.
- Mid-term correction of all the activities under ARYA.
- First conduct a youth convention and show them some success on Agri-based business industries of other countries like China, Japan etc.
- Regarding Animal Husbandry practices if required a guideline will be sent to the Secretary, Animal Husbandry of State Government.
- Packaging and marketing to be carried out properly in order to prevent market loss.
- ICAR is duplicating works in different name so the ministry is reducing down the Budget and Projects.
- Access and analyse where agri-business is coming up. Avenues such as Patanjali manufacturing unit.
- Try to make use of the available medicinal plants in a commercialized way.
- Old system of Agriculture should be changed.
- Try to find out Agricultural raw materials for Patanjali products.
- Tie up with IIE, IRDP and continue the works.

**Dr. V.P. Chahal ADG (AE):**

- The guidelines have to be followed and accordingly the activities have to be carried out.
- Let us not restrict to this programme only. Try expanding it to some other variation
- Go for linkage of ARYA with Doubling Farmers Income.
- Give importance to Process documentation.
- Holistic thinking, linkage of market and Regional balance.

**Dr. A.K. Tripathi, Director-ATARI-Zone-VI:**

- Review meeting should be done in national level in the presence of DG to give direction to the Project.
- In Review meeting seniors should be invited beside PCs.

**Following are the Action points/recommendations to be taken up by the KVKs as per approved guidelines:**

SL NO	SALIENT RECOMMENDATION
1	<ul style="list-style-type: none"><li>• All the youths should be involved</li><li>• Try enhancing the income from Agricultural practices.</li><li>• Kindly differentiate it from normal KVK project works other a single youth will not be attracted. They will approach you just to get the inputs and will not be attracted.</li><li>• Go for attraction and capacity building</li><li>• Go for quality seed production and Planting materials.</li><li>• Bad condition Road should not be complaint about because these are such areas where the youths have nothing to do and can be attracted in a larger scale.</li></ul> <p style="text-align: right;"><b>(Action: KVK, Wokha)</b></p>
2	<ul style="list-style-type: none"><li>• Should follow the guidelines properly.</li><li>• Attract at least 10% of unemployed youths</li><li>• Though they are doing the words in regular basis, attract them to develop advance technology and go for sustainable development.</li></ul> <p style="text-align: right;"><b>(Action: KVK, Karbi Anglong)</b></p>
3	<ul style="list-style-type: none"><li>• Change the Title to “Attracting youth to Agriculture and Agri-business.</li><li>• Anyone who is interested can take up any enterprise. There should not be a limit in Education or Age.</li><li>• Change your objectives.</li><li>• Focus on your enterprises like Grapevine making, oil palm, chow-chow and floriculture.</li></ul> <p style="text-align: right;"><b>(Action: KVK, Lunglei)</b></p>
4	<ul style="list-style-type: none"><li>• Since it is an Organic State, so focus should be given on Biopesticide Production.</li><li>• Go for Organic tea and Ginger production.</li><li>• Give Organic input to all North-Eastern states.</li></ul> <p style="text-align: right;"><b>(Action: KVK, North Sikkim)</b></p>
5	<ul style="list-style-type: none"><li>• Take other enterprises apart from mushroom and Piggery to prevent lapse in Marketing.</li><li>• Turmeric is strong in Manipur and should be taken as one of the main enterprise.</li><li>• Try to make use of the available medicinal plants in a commercialized way and attract the young generation.</li><li>• Tie up with FPO and other companies for marketing of Mushroom.</li><li>• Shitake Mushroom found in Manipur should be taken up for better production and income and it will really help in attracting youth in the long run.</li></ul> <p style="text-align: right;"><b>(Action: KVK, Senapati)</b></p>

**RAPPORTEURS:**

- 1. Dr. Ilakshy Deka, SMS(Animal Science), KVK, Jorhat.**
- 2. Dr. Rimiki Suchiang, SRF, ATARI Zone-VII (Umiam).**
- 3. Mr. Harindra Gogoi, SMS (Agronomy), Golaghat.**
- 4. Priyanka Dutta, SMS (Agronomy), KVK Sivasagar.**
- 5. Mrs. Arunima Bharali, SMS (Agri. Eco), KVK Golaghat.**